Sheila White Seminars

**news release**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**NEW SERIES FOR CONFERENCES AND WORKSHOPS LAUNCHED**

**TORONTO (SEPT. 26, 2012):** Today Sheila White, President of WORDS Media & Communications Inc., announced [www.sheilawhiteseminars.com](http://www.sheilawhiteseminars.com), White’s program for the conference, workshop and convention sector.

White, a Toronto resident, marked the site’s launch with a notice in *Inside Queen’s Park*, the respected Ontario government relations newsletter published by G.P. Murray Research Limited.

“Sheila White Seminars inform as they entertain,” says White, a dynamic public relations practitioner with more than 25 years of experience in media, communications and politics. “An effective seminar enlivens as it teaches. A motivated group means a better performing team and helps the bottom line.”

sheilawhiteseminars.com offers training in a mix of subject areas - communications and government relations, for example - in workshops such as “Politicians Are People Too.”

White’s index of topics also includes Canadian Black History, the Litter Prevention Program, Campaigns & Elections and Corporate Glee.

A former advisor to Mel Lastman, Howard Hampton, Andrea Horwath and Ontario’s NDP, the multi-talented White uses an invigorated approach to sharing what she knows, her expertise gleaned from nearly three decades as a political insider and community activist.

Using the online Bookings on sheilawhiteseminars.com, busy GTA conference planners can choose from the variety of topics described and they can review White’s extensive portfolio of credentials, successes and media clips.

-30-

For information, contact Sheila White at (416) 321-0633

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**